

Nick Escobar — Web Developer

Email: nick@nickesc.io
Portfolio: <https://nickesc.io>

LinkedIn: <https://linkedin.com/in/nickesc/>
GitHub: <https://github.com/nickesc>

Bluesky: [@nickesc.io](https://nickesc.io)
Art: <https://nickesc.com>

SUMMARY

Developer and creative with experience in full-stack web development, library development, and developer tooling. Specializing in TypeScript and Node.js to craft exceptional experiences and support organizations' technical needs.

EDUCATION

Occidental College —

August 2018-May 2022

Small Liberal Arts school in Los Angeles, CA

Bachelor of Arts in Computer Science

Minors in Studio Art and Media Arts and Culture

Relevant Course Studies: Full Stack Web Development, Mobile App Development, Game Design, Robotics, Data Science, Operating Systems, Data Structures, Animation, Screenwriting, Experimental Media

EXPERIENCE

Junior Frontend & CRM Engineer —

September 2026-Present

Waybetter Marketing — Enrollment marketing and Slate services for higher education

Columbia, MD

- Developing engaging, student-facing webpages with a mobile-first approach.
- Optimizing webpages for maximum speed, scalability, and maintainability.
- Optimized website performance to achieve 5-10x faster loading speeds, significantly improving user experience.
- Troubleshooting, building, and maintaining highly reusable, modular code libraries to accelerate future projects.
- Conducting thorough QA testing to ensure accuracy, usability, and visual fidelity across devices and browsers.

Creative Director & Developer —

November 2020-Present

N. Escobar Media — Small independent production studio

Rockville, MD

- Founded N. Escobar Media, an independent production studio building innovative digital experiences and finding solutions to niche problems, using a wide variety of tools for both internal projects and external clients.
- Actively releasing projects, including: a number of JavaScript & TypeScript packages — like **modpack-lock** and **steploop**, games built in Godot and on hardware — like **Starfish** and **the BumbleBee**, other media projects and animations — like **The Poets Are Coming**, and more.
- Collaborate with clients to plan, design and build solutions to their needs, emphasizing clear communication with frequent updates, regular meetings and comprehensive plans outlining timelines, milestones and deliverables.

IT/Website Coordinator —

June 2023-September 2026

Project Create — Non-profit providing art education for youth in the city

Washington, DC

- Oversaw Project Create digital infrastructure, including maintaining the **Project Create website**, IT administration, software/hardware troubleshooting, and on-site event technical support.
- Built and refined web pages by turning visual concepts, designs, and provided assets into responsive, polished layouts that support programs, fundraising, and community engagement.
- Optimized website performance to achieve 5-10x faster loading speeds, significantly improving user experience.
- Implemented a digital asset management system to serve as a central repository for the organization's assets, streamlining access and reducing retrieval times, making collaboration easier and more efficient.
- Spearheaded NordPass password manager rollout, migrated organization credentials, performed platform administration, and trained staff — strengthening organizational security and encouraging secure credential sharing.

SKILLS

- HTML & CSS
- JavaScript & TypeScript
- Node.js
- React, Svelte
- Python
- Full stack web development
- UI/UX design
- Git, CI/CD
- Bash & Zsh
- AI-assisted development
- IT administration
- Technical documentation
- Adobe Creative Cloud
- Project management
- Staff training